

**FOR IMMEDIATE RELEASE**

**Compass One is the First-ever Shopping Mall to Adopt Singapore Association of the Visually Handicapped as Beneficiary**  
*Many planned activities for shoppers to shop and contribute to society this Mother's Day*



- Over 850 can redeem free massage by the association's masseurs with a minimum S\$30 spend in a single receipt

**SINGAPORE, 26 April 2017** – Compass One is happy to announce the official adoption of the Singapore Association of the Visually Handicapped (SAVH) as its beneficiary. The mall will work with SAVH to provide free massages to shoppers. A first for the mall, SAVH was chosen because a similar charity event was done in 2015 – where many shoppers gave good feedback and they gave generously too. It's with this in mind that Compass One has adopted SAVH as its official charity and will work on fund-raising projects throughout the year to raise awareness and funds for the Association.

Says Compass One's General Manager, Ms Sharon Tan, "Many of us cannot imagine what it is like to lose our sense of sight. The visually handicapped members of the association are heroes in their own ways, often overcoming daily challenges without their sight. Our pledge to be "Friends of the Blind" extends beyond a monetary contribution — we aim to raise awareness of both the association's works and the members' daily challenges. Through joint



activities, we hope to create meaningful experiences for everyone who shops at Compass One. ”

### **Relax at Compass One**

Just in time for Mother’s Day, Compass One has organised a line-up of meaningful activities and exciting games. At the shopping mall, it is not just about shopping for gifts, but doing good and contributing to society as well.

### **Free Caring Hands Massage, 1 – 14 May 2017**

From 1 to 14 May, shoppers who spend a minimum of S\$30 in a single receipt will enjoy a 15-minute back massage from SAVH’s talented masseurs\*.

\*Weekday: For the first 48 shoppers.

Weekends: For the first 96 shoppers.

For every shopper who redeems the massage, Compass One will donate S\$5, which will go to SAVH’s Vision Rehabilitation Programme. This Vision Rehabilitation Programme aims to improve the quality of life of its visually handicapped clients through specialised self-help services, which in turn, raise their self-esteem and grow their self-reliance to cope with integration into society.

The mall has also teamed up with its tenants, Sakae Sushi and CRAVE, to provide the SAVH masseurs with meals during the two-week event. Sakae Sushi offers delicious Japanese classics while CRAVE doles out the famous Selera Rasa’s nasi lemak and famous teh tarik from Rafee’s Corner.

### **Action at Compass One**

For those who prefer action, Compass One also has activities for the family members to enjoy with their mothers!

### **Home Run with Mum, 6 – 14 May 2017**

Buddy up with your mother and test your skills in the Kitchen, Bedroom and Living Room Zones. These fun and exciting challenges will allow family bonding through teamwork, brainwork and lots of fun.

- **Kitchen Zone**

The team of two (at least a member must be a mother) will engage in a ping pong match using one of the following tools as a racket:

- Frying pan
- Paper plate
- Coaster
- Frying ladle
- Shredder



- **Bedroom Zone**  
Make a single-sized bed with fitted bed sheet, two pillow as well as one bolster cases within 90 seconds.
- **Living Room Zone**  
The team will need to balance books within 30 seconds on a structure.

### **All-year-round engagement**

In addition to Mother's Day campaign, there will be a line-up of exciting activities planned throughout the year. The Compass One's management team and staff will be involved in various programmes together with members of the SAVH.

"We believe this will be a meaningful experience for all our team and we look forward to more ways to collaborate and engage with our friends at SAVH," added Ms Tan.

Compass One wishes all mothers a blissful Mother's Day, and invites them to shop, do and feel good.

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### **About Compass One Shopping Centre**

Compass One (formerly known as Compass Point) is a shopping mall located in the town centre of Sengkang, Singapore. Spanning over 271,000 square feet, it is home to 208 tenants, spanning food to skincare and electronics, household products and jewellery across five levels of retail floors. This is a one-stop shopping mall for families!

Compass One Mall is located at 1 Sengkang Square, Singapore 545078

Website: <http://www.compassone.sg>

Facebook: <https://www.facebook.com/CompassOneSingapore/>

### **About Singapore Association of the Visually Handicapped**

The Singapore Association of the Visually Handicapped (SAVH), formerly known as the Singapore Association for the Blind (SAB), is the national voluntary welfare organisation for the blind in Singapore. Founded in 1951, SAVH aims to help the visually impaired to acquire new skills and gain self-reliance to integrate into society. SAVH is affiliated to the National Council of Social Service (NCSS), registered with the Registrar of Societies (172/1951



WEL) and Commissioner of Charities (00059), with a Unique Entity Number for Societies (S61SS0119J) and is an approved Institution of Public Character (IPC000443 renewed from 1 January 2014 to 30 September 2016).

For media enquiries, please contact:

Amanda Moo, Mobile: 8150 6748, email: [amandamoo@brand-cellar.com](mailto:amandamoo@brand-cellar.com)

Jan Jee, Mobile: 9773 6457, email: [janjee@brand-cellar.com](mailto:janjee@brand-cellar.com)